Part 2 of 5

Israel's priorities pivoted in the 1970s. Israelis today are paying the price

Traffic jams and packed hospitals are just two results of decades placing sectoral interests above national ones

by

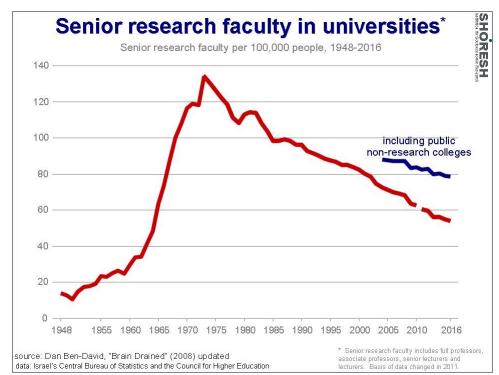
Dan Ben-David

The enormous national shock caused by the Yom Kippur War, followed by the country's political upheaval – from left to right – in the 1970s, led to a major pivot in Israel's national priorities, with far-reaching consequences felt to this day. A small sample of these changes illustrates just how wide-ranging and deep the effects of this pivot Israel are.

While an ingathering of Holocaust survivors and Jewish outcasts from Middle Eastern countries, arrived in Israel with only the clothes on their backs, the country managed to build towns, roads – and, incredibly enough, research universities that became among the world's best. Israel's population grew exponentially during its first decades, and the number of senior academic

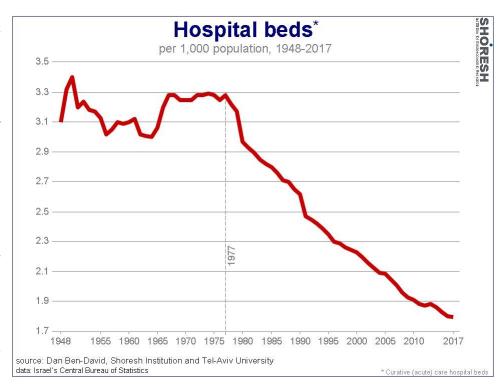
faculty rose even faster. By the mid-1970s, the number of senior faculty per capita in the universities approached American levels.

Since then, Israel's GDP per capita has risen to more than twice its mid-1970s level, while the population has grown nearly threefold. The need for topnotch academic institutions is there, and the means have



certainly been available. But Israel's national priorities have since been diverted elsewhere, and the number of senior faculty has dropped like a rock, to less than half of its mid-1970s level.

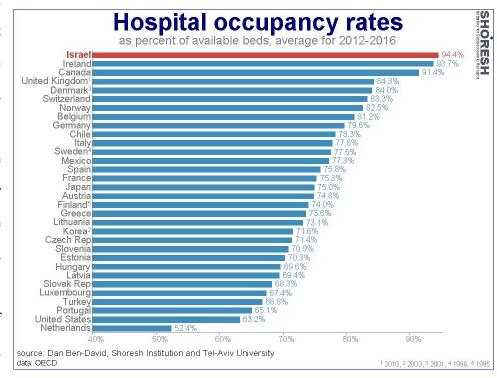
Healthcare suffered a similar fate. During its very difficult early decades, Israel nevertheless managed to build hospitals and add hospital beds



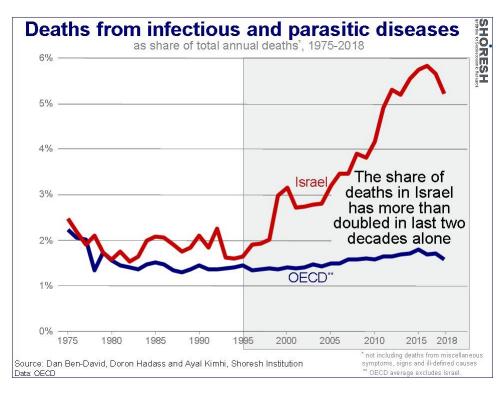
at a pace matching its exponentially increasing population. All of that stopped abruptly in 1977, with the number of beds per capita beginning a freefall that has continued ever since.

The result has been hospital occupancy rates that were the highest in the developed world in the period prior to the Covid pandemic. Many of Israel's hospitals have over 100% occupancy rates for much of the year, having to place patients in hospital corridors and dining areas.

The combination of insufficient staffing – from physicians to nurses to hospital



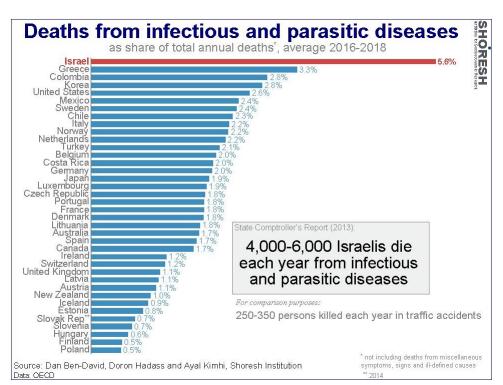
orderlies and patient congestion does not provide the safest, or the most sterile, form of hospitalization. As a result, the share of Israelis dying from infectious diseases has more than doubled in just two decades, making Israel a major outlier in the developed world which experienced nothing like that spike during the same period.



According to the State Comptroller's Office, between 4,000 and 6,000 Israelis die each year from infectious diseases, a number that is roughly 17 times the number of persons killed annually in traffic accidents. When compared with the other OECD countries, the share of Israelis

dying from infectious diseases out of all deaths in the country is 70% greater than the share in the number two country, Greece.

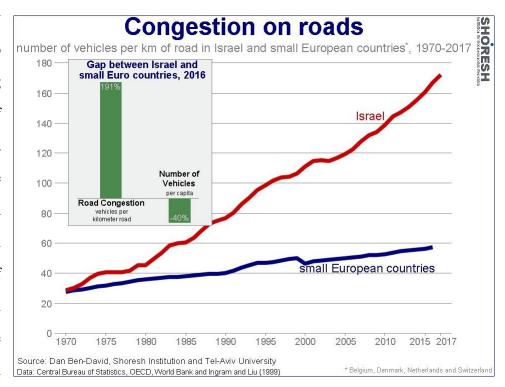
Congestion on the roads plays a major role in reducing productivity. For example, if a firm needs to hire twice the number of drivers to deliver the same amount of stock because they



are sitting in traffic jams all day, then the labor productivity of these drivers is cut in half, with all of the attendant effects that this has on the drivers' wages.

Interestingly, in 1970, Israel had already managed to reach complete equality with the small country average in Europe in terms of the number of vehicles per kilometer of road. Since then, the congestion on Israel's roads has risen to nearly three times the small country average in Europe. This, despite the fact that Israelis have 40% fewer vehicles per capita.

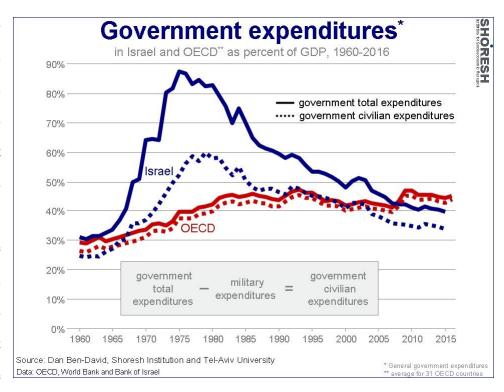
why The reason Israel's roads are congested, notwithstanding relative paucity vehicles, is because of a major underinvestment in the country's transportation infrastructure and particular, a severe lack of public transportation alternatives. Thus, while there is finally a surge in



such investment, it is way too late and not nearly enough to even slow down the significant growth in traffic congestion.

The above are but a few examples of the major diversion of national priorities away from vital infrastructures. One could counter – as Israeli governments are wont to do – that it is not a question of national priorities but rather an outcome of the excessive defense expenditures that Israel is forced to make because of the inhospitable neighborhood that it is in. The claim is that there is simply not enough left in the public coffers to fund non-military needs.

While Israel's military expenditures are indeed exceptionally high in comparison with other developed countries, the contention that this does not leave enough for civilian uses is misleading – at best. The share of government civilian expenditure (that is, total government expenditures minus defense spending) out of GDP is indeed below the OECD average in recent years. However, this was not the case between the mid-1960s until just after the turn of the century – the decades that were witness to the widescale

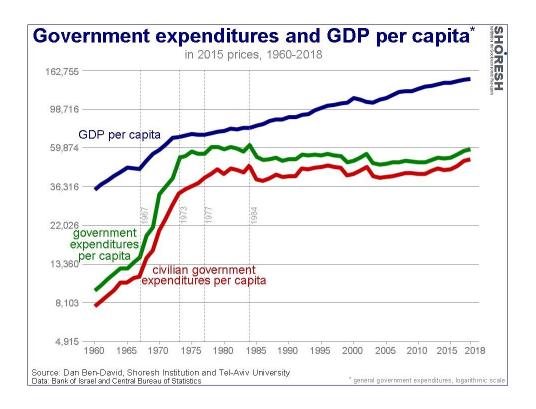


pivot in Israel's national priorities. In fact, for most of this period, the Israeli government's civilian expenditures were not just above the OECD average, they were far above it.

Until recently, money was never scarce and could not have been the reason for the lack of emphasis on what prior generations deemed important. Since the mid-1970s, the money was simply diverted elsewhere.

While Israel's national budget is seemingly transparent, with thousand of budget items listed under the various cabinet ministries, the information provided to the public is to a large extent meaningless. For example, one might presume that the Education Ministry budget reflects total government expenditures on education. However, not all of that money goes for educational purposes. In addition, a plethora of other ministries also give money directly, or indirectly via NGOs that they support, to various aspects – often politically connected – of the country's education system.

Hence, while it is clear which infrastructures were neglected, it is not possible to get an accurate picture of where the public resources actually went. But it is possible to piece together available information to try and gain a better perspective of what transpired.



After discounting inflation and population growth, there was extensive growth in government expenditures between the 1967 Six Day War and the 1973 Yom Kippur War – with the increase in expenditures per capita far exceeding the growth in GDP per capita. This period not only covered the War of Attrition with Egypt, but also a major building-up of the territories occupied in the Six Day War. While some of this was military expenditure, the spike in civilian government expenditures is also suggestive in this regard. The government continued to fund the previous national priorities while beginning to fund new ones emanating from Israel's expansion.

The Yom Kippur War was followed by a much stronger jump in total government expenditures than in the civilian government expenditures, though the latter also rose steadily over the next decade. With total government expenditures going through the roof, coupled with an inability to raise taxes to the levels needed to pay for the expenditures, the Bank of Israel printed money – lots of it – to cover the deficits. The result was hyperinflation.

Presumably, the post-1973 years were a period of realization that the government could no longer fund both the pre-1973 national priorities together with the post-1967 priorities.

Furthermore, the unprecedented addition of the haredim (ultra-Orthodox Jews) into the governing coalition in 1977, for the first time in history, meant that even more money had to be channeled in their direction – lots of money if the subsequent jump in their fertility rates, which coincided with a freefall in the employment rates of male haredim, is any indication.

The bottom line is that with inflation raging and spiraling ever upward and the need to regain control of the government budget, a decision was apparently made to replace the old national priorities with the ones reflecting the new government coalitions. Israel has been paying the price of this decision ever since.